

The Pinterest Glossary

Pinner –User of Pinterest with an account.

Pins –Images from around the web (accessed with a Pin It Button) or those uploaded from your own computer that are added to Pinterest.

Boards –Collections of pins. Boards are sorted into subjects like architecture, cars, colors, recipes, crafts, etc. as determined by the Pinner.

Repin –To copy a Pin to a different board within your own site or to “grab” a pin posted by someone else and putting it on your own site.

Like –When you “like” an image it is added to the Likes section of your profile, but is not added to one of your boards or shared with your followers.

Follow a pinner – You can choose to follow friends or strangers. You can choose to follow all of their boards or just one (if you only want to see their Recipes). These people’s pins will show up on your homepage. You do this by clicking the “follow” button at the bottom of a person’s board or clicking the “follow all” button under their profile picture.

Mention a pinner – Just like Twitter, you can mention fellow Pinterest users in the comments of your pins by using the @ symbol and the username of the pinner you want to mention. You must be following at least one of the person’s boards to mention them in a pin.

-Information by Amanda Bergstrom, Cooperative Development Center